

Appendix: Lists of tested websites

monetary		non-monetary	
Name	URL	Name	URL
KDB	www.kdb.co.kr	e-Post	www.epostbank.go.kr
IBK	www.ibk.co.kr	Saemaeul	www.kfcc.co.kr
KB	www.kbstar.com	Shinhyup	openbank.cu.co.kr
KEB	www.keb.co.kr	Aju	aju.banking.fsb.or.kr
Hana	www.hanabank.com	Dongyang	dy.banking.fsb.or.kr
Shinhan	www.shinhan.com	Yeju	www.yejubank.co.kr
Suhyup	www.suhyup-bank.com	HS	www.hsb.co.kr
NH	banking.nonghyup.com	HK	www.hansolbank.co.kr
Woori	www.wooribank.com	SC	www.scstandardmutualsavingsbank.co.kr
SC (bank)	www.standardchartered.co.kr	Yenarae	http://www.yenaraebank.co.kr
Citi	www.citibank.co.kr	Shinan	http://www.shinankbank.co.kr
Daegu	www.dgb.co.kr	Moa	www.moa-bank.co.kr
Busan	www.busanbank.co.kr	TS	www.samsungbank.co.kr
Gwangju	www.kjbank.com	Hyundai	www.hyundaib.com
Jeju	www.e-jejubank.com	Shinhan	www.shinhansavings.com
Jeonbuk	www.jbbank.co.kr	Hanwha	hanwhas.banking.fsb.or.kr
Kyounghnam	www.knbank.co.kr	EG	egbank.banking.fsb.or.kr
HSBC	www.hsbc.co.kr	Hankuk	kibank.banking.fsb.or.kr

Table 1. List of financial institution websites in Korea

Rank	Name	URL	Rank	Name	URL
1	Naver	www.naver.com	51	Hangame	www.hangame.com
2	Daum	www.daum.net	52	Twitter	www.twitter.com
3	Nate	www.nate.com	53	Tcloud	www.tcloud.co.kr
4	Cyworld	www.nate.com/cymain	54	Digital times	www.dt.co.kr
5	11st	www.11st.co.kr	55	Wownet	www.wownet.co.kr
6	Gmarket	www.gmarket.com	56	Tmap	www.tmap.co.kr
7	Google	www.google.com	57	Nexon	www.nexon.com
8	Facebook	www.facebook.com	58	Lotte i mall	www.lotteimall.com
9	Auction	www.auction.co.kr	59	CJ mall	www.cjmall.com
10	Chosun	www.chosun.com	60	OSEN	osen.mt.co.kr
11	MK business news	www.mk.co.kr	61	Ppomppu	www.ppomppu.co.kr
12	KB bank	www.kbstar.com	62	Korea herald	www.koreaheald.com
13	Tistory	www.tistory.com	63	Hankyoreh news	www.hani.co.kr
14	Hankyung news	www.hankyung.com	64	Chosun biz	biz.chosun.com
15	Joins msn	www.joinmsn.com	65	Edaily	www.edaily.co.kr
16	Zum	www.zum.com	66	Mydaily	www.mydaily.co.kr
17	Donga news	www.donga.com	67	YTN	www.ytn.co.kr
18	Hankook news	www.hankooki.com	68	Hyundai hmall	www.hyundaihmall.com
19	Money today	www.mt.co.kr	69	Nocut news	www.nocutnews.co.kr
20	Interpark	www.interpark.com	70	Munhwa news	www.munhwa.com
21	Coupang	www.coupang.com	71	Netmarble	www.netmarble.net
22	Herald	www.heraldcorp.com	72	Moneta	www.moneta.co.kr
23	SBS	www.sbs.co.kr	73	Dcinside	www.dcinside.com
24	Ticketmonster	www.ticketmonster.co.kr	74	YES24	www.yes24.com
25	Asia business news	www.asiae.co.kr	75	Hana bank	www.hanabank.com
26	Wemakeprice	www.wemakeprice.com	76	Shinhan card	www.shinhancard.com
27	Woori bank	www.wooribank.com	77	Danawa	www.danawa.com
28	Youtube	www.youtube.com	78	Shinsegae mall	mall.shinsegae.com
29	Nonghyup	www.nonghyup.com	79	Uplus	www.uplus.co.kr
30	Seoul news	www.seoul.co.kr	80	Olleh	www.olleh.com
31	MBN	www.mbn.co.kr	81	Etnews	www.etnews.com
32	Shinhan bank	www.shinhan.com	82	Pmang	www.pmang.com
33	Sport chosun	sports.chosun.com	83	Korea times	www.koreatimes.co.kr
34	Lotte	www.lotte.com	84	MBC	www.imbc.com
35	Kyunghyang news	www.khan.co.kr	85	Newsen	www.newsen.com
36	GS shop	www.gsshop.com	86	Oh my news	www.ohmynews.com
37	Sport seoul	www.sportsseoul.com	87	Epost	www.epost.go.kr
38	Donga sport	sports.donga.com	88	Emart	www.emart.com
39	Jobkorea	www.jobkorea.co.kr	89	ZDnet	www.zdnet.co.kr
40	Melon	www.melon.com	90	Enuri	www.enuri.com
41	Financial news	www.fnnews.com	91	Afreeca	www.afreeca.com
42	Hankook economy	economy.hankooki.com	92	Newdaily	www.newdaily.co.kr
43	Makeshop	www.makeshop.co.kr	93	Dailian news	www.dailian.co.kr
44	Segye news	www.segye.com	94	Saramin	www.saramin.co.kr
45	Shinsegae	www.shinsegae.com	95	Hyundai card	www.hyundaicard.com
46	KBS	www.kbs.co.kr	96	Inven	www.inven.co.kr
47	Join sport	isplus.joinmsn.com	97	Pandora tv	www.pandora.tv
48	IBK bank	www.ibk.co.kr	98	Media today	www.mediatoday.co.kr
49	Tstore	www.tstore.co.kr	99	Albamon	www.albamon.com
50	Kuki news	www.kukinews.com	100	Lotte town	www.lottetown.com

Table 2. List of the most popular websites in Korea